

REACH CREATE CONNECT INNOVATE



2019 ANNUAL REPORT

REPORT FROM THE OFFICE OF THE PRESIDENT



TOMPKINS CORTLAND

COMMUNITY COLLEGE

Orinthia Montague, Ph.D.
President of Tompkins Cortland
Community College

When the College embarked on a new Strategic Planning Process in 2018, our goal was to re-connect with our students, our communities, our local business partners, and even ourselves to craft a vision for the future of the College that took into account changing dynamics in all of those sectors and higher education at large.

After conducting a comprehensive survey process, what we discovered was that people really want something essentially simple – they want to connect with the College and they want the College to connect with them. They want academic programs that are responsive to community needs. They want deeper connections with our diverse student body. They want to see the College, literally, be more present in community activities and throughout the communities themselves. They value and want more of our help in workforce development, concurrent enrollment of high school students, and placement of qualified graduates in skilled positions.

Within our building we found similar themes. Our employees want to reach out to their communities. They want deeper connections with our students and with their own colleagues. They want our staff to reflect the vibrant diversity of our student body.

In short, we all want to be connected. Thus was born the theme of our Strategic Plan: Connecting.

In these pages you will see our initial efforts to begin addressing five areas we identified:

- Connecting Students to the College**
- Connecting the College and the Community**
- Connecting to Employers**
- Connecting to Resources**
- Connecting to Each Other**

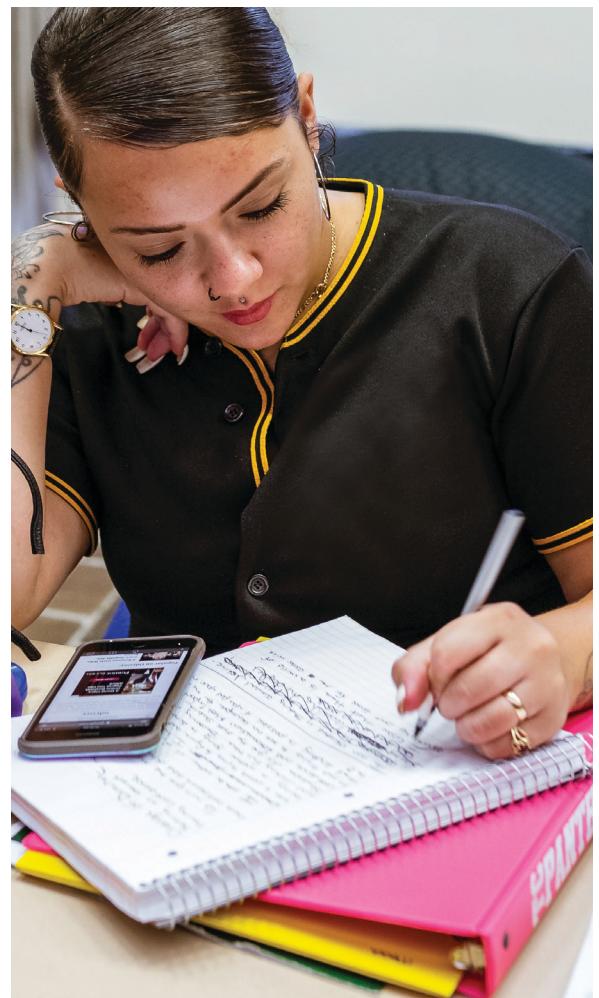
While the Strategic Plan itself is complete, the work has just begun. Despite our challenges, we see a bright future for the College in which we support the ever-changing needs of our communities and also draw from their strength to continue to play an essential role in educating and supporting our citizens.

We invite you to read about some of early successes in these pages, and we look forward to continued connections in the future.

A photograph of a person walking away from the camera on a paved path. The path is covered with fallen leaves in shades of orange, yellow, and red, indicating autumn. The background shows trees with vibrant fall foliage. The overall scene conveys a sense of movement and connection with nature.

CONNECTING STUDENTS TO THE COLLEGE IS OUR CORE MISSION.

NYC REGISTRATION



While the College draws a large number of students from the New York metropolitan area, the four-hour-plus drives creates some challenges for registration and completion of the required paperwork.

To address those, Tompkins Cortland has added days at the SUNY Welcome Center in New York for students to apply to the College and register. In addition, the College has made it easier for students to complete admissions requirements from home.

90% of Vector Summer 2019 Institute students are returning for Spring 2020

VECTOR SUMMER PROGRAM

The Vector Summer Program welcomed 8 students to campus five weeks early this fall, helping them to earn 8 credits – keeping them on track to graduate on time and take classes related to their specific areas of study in the fall semester (this doesn't always happen with students required to take remedial classes). Students in Vector, who must meet an income requirement to be welcomed in, formed tight social bonds this summer, which were carried throughout the semester by Program Associate Priscilla Burke and other members of the Office of Diversity Education and Support Services staff. Early reports regarding retention are also positive, with 90 percent of the summer students returning to campus this spring and 100 percent remaining in Vector's First Year student program.



VECTOR



Connection to success:
Tompkins Cortland has 144
members in its chapter of Phi
Theta Kappa, the international
honor society of two-year colleges



EMERGING SCHOLARS

revolutionary program to increase faculty diversity



Rafsanjani Abdu-Shahid
Emerging Scholar



Janita Moricette
Instructor of Business and Psychology



Rich Echevarria
Instructor of Sport Management

EMERGING SCHOLARS

Emerging Scholars are Tompkins Cortland students of color the College supports financially and via mentorship through the process of acquiring a bachelor's and master's degree, with the promise of a faculty position at the College upon completion. Thus far the program has had three Emerging Scholars, two of whom have finished their requirements and joined the faculty – Instructor Janita Moricette and Instructor Rich Echevarria – as well as Rafsanjani Abdu-Shahid, a graduate of the College who has worked as a Senior Groundskeeper here for a number of years and is now an Emerging Scholar.

The program has been successful enough to prompt SUNY itself to launch a similar initiative – this after the Chancellor learned the details of the Tompkins Cortland program. The PRODI-G program (promoting recruitment, opportunity, diversity, inclusion, and growth) seeks to increase the diversity of faculty throughout the SUNY system.

P-TECH

This partnership with TST Boces and area businesses prepares at-risk high school students for jobs in technology, manufacturing, healthcare, and finance. It operates at no cost to the students, and students begin in ninth grade and continue to complete AAS degrees in either Computer Information Systems, Computer Support Specialist, or Applied Science and Technology.

Throughout their time in P-Tech, students connect with business professionals through mentorship, job shadowing, worksite visits, and internships. The P-Tech program is housed on the College's Dryden campus, an arrangement that fosters stronger connections between P-TECH and the College community to support student success in the program.

CROSS COUNTRY

The College introduced Cross Country to the Panthers slate of athletics this fall, attracting a group of runners who put the College on the map in its first year with the sport. There is a strong running culture in the region, with powerhouse high school teams peppered around the Finger Lakes and Central New York, and it was no surprise that in its first year the team saw a local runner make the all-conference team at the Mid-State Athletic Conference Championships at Finger Lakes Community College. Robert Brehm, a Groton graduate, finished sixth overall at the meet with the Panthers finishing fifth as a team.



"Employers have told the College skilled workers are needed."

CONNECTING THE COLLEGE TO EMPLOYERS

Addressing skills gaps in the workforce

Employers have told the College skilled workers are needed – or skills are needed for workers – in electrical technology and mechatronics in our region, as well as in advanced manufacturing and civil engineering, among others.

To address these needs, Sophia Georgiakaki, Chair of the Applied Science and Technology Program, is developing 4-6 microcredentials to upgrade the skills of incumbent workers. Each microcredential focuses on an identified needed skillset to help an individual/employee gain additional skills to allow for career growth and advancement – with credits also applied toward an associate degree in Applied Science and Technology.

More than 100 high school students visited the College for the Manufacturing Day career event earlier this year.



Career Connection events on campus

New Career Connection events this past year invited area employers to campus to showcase their companies and the exciting array of career opportunities available in our area. This year the College hosted Manufacturing Day as part of National Manufacturing Day in partnership with TST BOCES and Tompkins Workforce NY. Participating employers included: BorgWarner, Cargill, Incodema 3D, Intertek, Precision Filters, Rheonix, Transonic Systems, United Association Local 267, and Wagner Millwork.

Each employer provided an interactive display for students to learn more about manufacturing and the array of jobs available in manufacturing. Students from the College and approximately 100 area high school students attended. "Hands-on Tompkins" is planned to be an annual event at the College. A similar program, Career Connections, brought area employers from the banking, finance, and risk management industries to the campus in November. More than 100 students attended and engaged with employers to learn more about their industries and exciting careers with local companies. Participating employers include: AFLAC; Baily Place Insurance; First National Bank of Dryden; McNeil and Company; Port, Kashdin, and McSherry; Security Mutual Insurance Company; and Visions Federal Credit Union.



The College offers a Certified First Responder course created in response to a shortage of local volunteer EMS technicians. The course is designed for all emergency response personnel and typically fills up quickly.





SUNY Chancellor Kristina Johnson, left, helps College AOD Prevention Coordinator Sara Watrous cut the ribbon at the grand opening of the College's new Recovery Space.

CONNECTING TO EACH OTHER

"This space, the home for the recovery community, will make a difference in the lives of some of our most vulnerable students."

- President Montague

"I applaud the campus and the example they are setting across the state to react to any current issue impacting their students while also continuing to provide a high quality and affordable education in the community."

- SUNY Chancellor Kristina Johnson

Instructor Janita Moricette, left, watches as student Ashley Dickson wipes off the pie at a Stress Less event during Finals Week.



RECOVERY SPACE

In recent years the College has cultivated a Collegiate Recovery Community that provides support to students in recovery or those impacted by addiction, but until this past year it did not have a designated home on campus.

Thanks in large part to a grant from the New York State Office of Alcoholism and Substance Abuse Services (OASAS), the College was able to develop in 2019 a Recovery Space that functions as a lounge space where students can connect with peers in a warm, inviting environment. In addition to regularly scheduled support meetings, the space is open each weekday to any member of the campus community.

The opening of the space was attended by SUNY Chancellor Kristina Johnson, who told the College community, "I applaud the campus and the example they are setting across the state to react to any current issue impacting their students while also continuing to provide a high quality and affordable education in the community."

"I am so very proud of our commitment to addressing the needs of our students, even as those needs change," said President Montague. "We have taken great steps in the past year – including opening our new Office of Mental Health and expanding our Panther Pantry. And now the Tompkins Cortland

Collegiate Recovery Community, which addresses a real need by providing services to those in recovery and those affected by addiction. This space, the home for the recovery community, will make a difference in the lives of some of our most vulnerable students."

STRESS LESS

Stress Less was conceived as a way to relieve the pressures of Finals Week and has grown into a quirky, fun, annual celebration of the Tompkins Cortland community. From dog days to pies in the faces of faculty and staff to dance breaks to pancake breakfasts to button making and pizza parties, Stress Less is run by staff and faculty and provides an excellent and organic connection top students. And most importantly, it's fun.



Furry friend visitors bring some much-needed stress relief to students and staff during a Finals Week Stress Less event in 2019.



CHILD CARE

The College opened the new Arthur Kuckes Childcare Center at the Dryden campus, tripling the number of available slots to around 80 and adding much-needed infant care (+6 weeks). The new facility, which is located adjacent to the pond coming up the main entrance, also offers more opportunities for students in the College's Early Childhood Education program to get hands-on experience and complete internships.

Fundraising for the center was a true success and a remarkable combination of a significant private gift from donor Arthur Kuckes – who supports numerous campus initiatives including Vector Scholars and the Pathways Scholarship for Adult Students – as well as state funding and numerous other private gifts raised during a year-long campaign.

We have renewed our commitment to meeting our communities' changing needs.



"This will be the only nursing program in the region to offer all of the nursing classes and clinical hours during the evening, making this an option for people who can't afford to stop working while they come back to school."

- Nursing chair Kim Sharpe

EXPANSION OF THE NURSING PROGRAM

The College's Nursing program is one of the most respected programs in the state, continually graduating nurses who serve in local and regional hospitals.

One challenge of having such a lofty reputation is accommodating everyone in the area who wishes to get a Nursing degree – in spite of its successes, the equipment and faculty required for a high-end program mean the College operates the degree in essentially a break-even or loss state, making expansion a challenge. But a new relationship with Guthrie Cortland Medical Center enables the College to expand the program by 20 seats – adding a January-to-December cohort of students with a focus on evening scheduling.

The deal was agreed upon with Guthrie in January of 2019 with new students beginning this year with the spring semester and graduating in December of 2021.

CONNECTING THE COLLEGE TO THE COMMUNITY

APPLIED LEARNING

The College was awarded a \$150,000 grant from the SUNY Performance Improve Fund for Applied Learning, with a focus on getting students hands-on learning experiences. The grant allows the College to:

- **Hire an Applied Learning Coordinator** to conduct a campus-wide assessment of current Applied Learning practices
- **Formalize partnerships with local non-profits and businesses** to increase internships, career immersions, service learning, and civic engagement opportunities for students
- **Centralize campus infrastructure** for better coordination of internship and career opportunities
- **Develop a proposal that will move the College in the direction of establishing a Career Development Center** that will house applied learning opportunities

HISTORY CENTER

After celebrating its 50th year in 2018, the College continued to celebrate and reflect in 2019 at The History Center in Ithaca as the first organization to be featured in the new center's front display area as part of a program that also saw the College host numerous events at the Center highlighting College history and current programs. Programs focused on the history of local nursing and nursing education, local manufacturing and entrepreneurship, using digital media for historic preservation, and the history of local food and agriculture – which concluded with a local foods dinner at the College's restaurant and culinary center, Coltivare.



CONNECTING THE COLLEGE TO RESOURCES



SUPPORT FROM OUR COUNTY SPONSORS

The College's funding model draws from three main sources: state funding, student tuition and fees, and the support of Cortland and Tompkins Counties. This county funding is an essential component of the College's budget and supports and allows for robust student success programming, enables the College to hire expert faculty, and ensures that our buildings are modern and safe, among other things. We know our counties struggle with their own financial burdens and budget challenges, and that is what has made their commitment to supporting our mission even more remarkable.

Tompkins and Cortland Counties each increased their support for the College 5 percent this past year. We know that an investment in education yields not only financial but social dividends – from better job prospects to better health to improved social stability. But we also know the reality is that money is short for counties around the state, including ours. This increase speaks to not only our commitment to serving our communities but also your commitment to supporting affordable, equitable, community-based education.

THE FOUNDATION OF SUCCESS

The Tompkins Cortland Community College Foundation plays an essential role in the creation of and support for programs that support our students' success. Throughout this report are examples of the Foundation's impact on the College:

Vector Scholars Program

Expanded Childcare Center

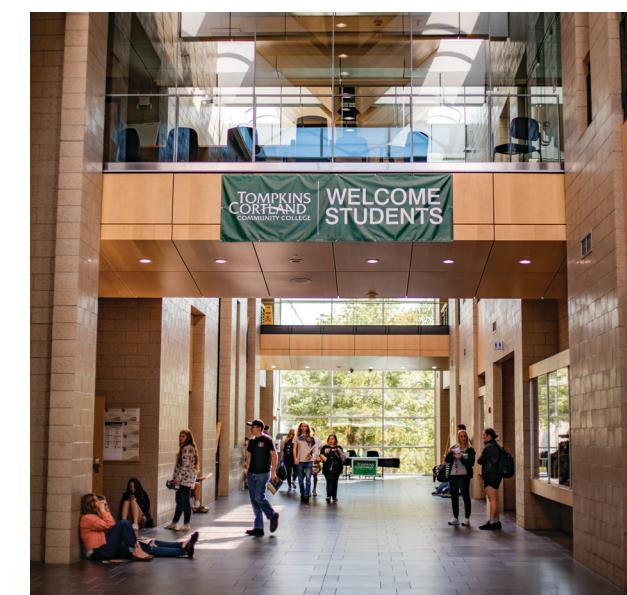
Emerging Scholars

History Center presentation

The Foundation's theme this year is "Building an Education of Mind and Heart" and speaks to the connection our donors feel to the work of the College. Upcoming initiatives include support for students from local counties in housing, as well as continued support of the Pathways Program for adult students and various other scholarship and community programs across campus.

COLLEGE BUDGET

Revenues	2018-19	2017-18
Student Tuition and Fees	20,752,693	21,108,570
New York State	10,613,687	10,508,675
Local Support	9,166,908	9,089,794
Other Revenues	215,862	135,666
Total Revenues	\$40,749,150	40,842,705
Expenditures	2018-19	2017-18
Instruction	21,968,413	21,892,322
Academic Support	2,612,620	2,437,665
Library	862,236	837,899
Student Services	5,439,263	5,581,104
Operation and Maintenance of Plant	3,878,957	3,877,057
General Administration	2,524,211	2,451,985
General Institutional Services	3,463,444	3,764,673
Total Expenditure	40,749,150	40,842,705





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