

Wine Marketing, A.A.S.			Fall 2023			
Student's Name:		Advisor's Name:				
Student may need to take the following courses:	<input type="checkbox"/> ENGL 098 - Accelerated Writing Skills for ENGL 100 <input type="checkbox"/> RDNG 116 - College Reading and Study Skills		<input type="checkbox"/> MATH Skills and Support Course			
	Course Requirement	Course Title	Credits	Min. Grade	Grade Earned T - Transfer	Semester Completed
FIRST YEAR						
FALL						
BUAD 106	Foundations of Business	3				
ENGL 100	Academic Writing I ¹	3	C			
HRMG 100	Introduction to the Hospitality Industry	3	C			
HRMG 107	Safe Alcohol Handling	1	B-			
WINE 120	Survey of Wine and Alcoholic Beverages	3	C			
Humanities Elective		3				
Total Credits		16				
SPRING						
BUAD 204	Principles of Marketing	3				
CAPS 121	Introduction to Spreadsheets	1				
ENGL 101	Academic Writing II	3				
PSED 213	Job Search	1	C			
WINE 130	Grape Growing and Wine Business	3	C			
MATH Elective ²		3				
Science Elective ³		3				
Total Credits		17				
SECOND YEAR						
FALL						
ACCT 101	Financial Accounting	4				
ENGL 201 OR ENGL 204	Public Speaking OR Interpersonal Communication	3				
WINE 200	Sensory Evaluation for Wine and Food Pairing	3	C			
Restricted Social Science Elective ⁴		3				
Restricted Elective ⁵		2	C			
Total Credits		15				
SPRING						
HRMG 201	Hospitality Law	3	C			
HRMG 206	Food and Labor Cost Control	3	C			
WINE 202	Beverage Studies	3	C			
WINE 220	Wine Marketing and Merchandising	3	C			
Restricted Applied Learning Elective ⁶		3	C			
Total Credits		15				
Minimum Credits Required for Graduation: 63 A cumulative GPA of at least 2.0 is required for conferral of degree.						
A "C" or better grade is required in HRMG 100, HRMG 201, HRMG 206, PSED 213, WINE 120, WINE 130, WINE 200, WINE 202, WINE 213 and WINE 220. A "B-" or better grade is required in HRMG 107.						
¹ A "C" or better grade is required in ENGL 100. A student exempted from ENGL 100 must substitute a three-credit liberal arts elective. The course should be selected in consultation with the student's advisor.						
² MATH Elective: MATH 110 should be selected unless student plans to transfer to a four-year program. A MATH course for transfer should be chosen in consultation with the student's advisor according to requirements at the intended transfer institution.						
³ Science Elective: BIOL 114, ENVS 116 or CHEM course recommended. Students planning to transfer to a four-year program should choose a course in consultation with the student's advisor according to requirements at the intended transfer institution.						
⁴ Restricted Social Sciences Elective: Choose from an ANTH Study Abroad Course, an ECON course, or SOCE 205 <i>Organizational Behavior</i> .						
⁵ Restricted Elective: Choose from BUAD, COMM, CULI, ENVS, HRMG or WINE.						
⁶ Restricted Applied Learning Elective: Choose an ALEX course approved by the department chair, or BUAD 261, HRMG 213 or 216, or WINE 213.						