

Wine Marketing, Certificate				Fall 2023	
Student's Name:			Advisor's Name:		
<i>Student may need to take the following courses*:</i>		<input type="checkbox"/> ENGL 098 - Accelerated Writing Skills for ENGL 100 <input type="checkbox"/> ENGL 100 - Academic Writing I <input type="checkbox"/> ENGL 101 - Academic Writing II		<input type="checkbox"/> ENGL 201 - Public Speaking OR <input type="checkbox"/> ENGL 204 - Interpersonal Communication	
Course Requirement	Course Title	Credits	Min. Grade	Grade Earned T = Transfer	Semester Completed
BUAD 204	Principles of Marketing	3			
HRMG 107	Safe Alcohol Handling	1	B-		
HRMG 201	Hospitality Law	3	C		
WINE 120	Survey of Wine and Alcoholic Beverages	3	C		
WINE 130	Grape Growing and Wine Business	3	C		
WINE 200	Sensory Evaluation for Wine and Food Pairing	3	C		
WINE 202	Beverage Studies	3	C		
WINE 213	Wine Marketing Internship	3	C		
WINE 220	Wine Marketing and Merchandising	3	C		
Total Credits					
Minimum Credits Required for Graduation: 25 A cumulative GPA of at least 2.0 is required for conferral of certificate.					
*While ENGL 100, ENGL 101, and ENGL 201 or 204 are not required, they may be prerequisites for one or more program courses.					