

TO: Board of Trustees  
FROM: Carl E. Haynes, Ph.D., President  
DATE: February 14, 2017  
SUBJECT: President's Report to the Board

### **ENROLLMENT/BUDGET**

As you know from my memo of February 6, 2017, our spring enrollment came in significantly below our original revised projections. In that memo I also noted the significant unexpected decrease in our out-of-county chargeback revenue that led to a need to further reduce the current year budget. Additionally, the memo detailed a significant projected deficit in the 2017-2018 budget that will need to be addressed before I can present a balanced budget proposal to you as our Board of Trustees. Later this week I hope to have the first in a series of reports sent out to our College community with the initial steps that we have taken to address these deficits. In all cases, I will continue to keep the Board informed of what will clearly be a very challenging process for our College community.

### **STRATEGIC PRIORITIES/ACTION PLAN**

The quarterly Strategic Priorities/Action Plan Report was shared in November and there will be an updated periodic report that will be developed in early March following the outcome of our Spring enrollment.

### **ROOF REPLACEMENT PROJECT**

The plumbing contractor continues to work on the installation of the new roof drains. Having completed the rough-in work for all of the locations, they are now making penetrations in the roof to identify the location where the new drains will be located. The roofing contractor is on site to seal these penetrations so there are no leaks. Due to the weather, this is the only work that the roofing contractor has been able to do.

### **CHILDCARE CENTER**

I am pleased to report that we have confirmation that the State portion of the capital construction cost for our new Childcare Center is in the Governor's proposed budget to the Legislature. This is a \$1.5 million match to the local share that has been provided through a gift last year by Arthur Kuckes. Additionally, the campaign to develop an endowment to support our Childcare Center is progressing well and at this point we are near the half-way mark for our million dollar campaign.

### **OTHER MATTERS**

On January 24, I provided brief welcoming remarks at the new student orientation program.

On January 26, I attended the Tompkins County Chamber of Commerce Annual Dinner which was held at Emerson Suites on the Ithaca College campus. Others who attended

from Tompkins Cortland included Bruce Ryan and Paul Brenner; Carol and Mack Travis, Tom LiVigne, and John Mason (Foundation Board); and Jason Sidle, Lauren Lowman, Don Dunham, and Mike Love (Coltivare).

On January 27, I held a conference call with members of the Executive Committee of the Board of Trustees to discuss the current year and 2017-2018 budget concerns.

On January 31, I, together with Walter Poland and Jorge Huayhuaca hosted members from Comfandi, a business/education consortium located near Cali, Colombia, who were visiting the campus to discuss possible future partnerships and collaborations. Those from Comfandi who attended were Dr. Jacobo Tovar, Chief Executive Officer, Dr. Manuel Madriñan, Assistant director of Social Services, Dr. Fernando Diaz, Manager of University Project, and Dr. Katy Franco, Director of the Education and Culture Department. We hosted the group to dinner at Coltivare.

Also on January 31, I held a College-wide meeting on the current year and 2017-2018 budget challenges. The meeting was well attended with a lengthy question and comment time that followed. Several ideas were shared that are being reviewed.

On February 1, the delegation including Red Mutis and Comfandi spent the day at The LeMoyne Madden School of Business where the final discussions took place regarding a Dual MBA agreement between the Mutis Universities and the Madden School. Tompkins Cortland has been coordinating the development of this opportunity between Mutis and the Madden School for the past two and a half years.

On February 2, I, together with Walter Poland and Jorge Huayhuaca met with members of Red Mutis to discuss transitions taking place in the next few years as well as the impact of the pending retirement of Carl Haynes, Jorge Huayhuaca, and Walter Poland. In the afternoon the Comfandi group toured the farm and discussed its potential for Colombia with Todd McLane. Those in attendance included: Dr. Luis H. Perez, Rector of Universidad Autonoma de Occidente (UAO); Dr. Gabriel Cadena, Rector of Universidad Autonoma de Manizales (UAM); Dr. Leonidas Lopez, Rector of Corporacion Universitaria Minuto de Dios (UNIMINUTO); Dr. Daniel Toro Gonzales, Dean of the School of Economics and Business at Universidad Tecnologica de Bolivar (UTB); Dr. Jesus Alfonso Florez, Dean of the School of Humanities at Universidad Autonoma de Occidente (UAO) and Member of Witnesses Commission of the Colombian Peace Process; as well as a member from the Colombian Government, Dr. Gloria Lucía Ospina Sorzano, Director of the Office of Post Conflict Affairs of the Government of Colombia.

On February 3, the visitors from Comfandi and Red Mutis attended a program at Cornell that was coordinated by the Office of the Vice Provost for International Affairs, Dr. Laura Spitz and Laurie Damiani, Director of International Programs. A dozen faculty from various Departments and Disciplines at Cornell were invited to a presentation by Dr. Gloria Ospina of the Colombian government regarding the plans and efforts targeted at normalization and integration of former military, para-military and members of FARC

into post conflict society. A lengthy discussion followed regarding these plans and possible ways to include Cornell faculty, the Colombian Universities, and Cornell University students in related activities. The plan has a 15 year timeline for bringing about great changes throughout Colombia.

On February 3, I attended a presentation and discussion of Governor Andrew M. Cuomo's 2017 State of the State Address and Executive Budget proposal, "*Excelsior: Ever Upward*" that was held at the Cortland Extension Center. I introduced RoAnn M. Destito, Commissioner of the Office of General Services, who provided the presentation representing the Governor. Approximately 30 to 40 people were in attendance including elected officials and community leaders from the City of Cortland, City Police, Cortland City Schools, CAPCO, the Sports Council and others.

On February 3, Provost Connors and I interviewed the first of three individuals who will be coming to campus to interview for the position of Senior Global Officer.

On February 6 and 7, I traveled to Albany to attend the NYCCAP meeting on Monday and on Tuesday the Chancellor's President's meeting.

On February 10, I hosted staff from Wegmans' to a meeting at Coltivare. Wegmans' staff requested the meeting to continue discussions on our relationship and how to better connect with students and continue to grow our relationship. Staff from Wegmans' included, Gary Woloszyn, Store Manager; Mike Washburn, Executive Chef; Maria Ball, HR Director; Sarah Morse, HR; and Lindsay Lauzon, HR Support. Those from the College who participated included Blix Taetzsch, Dean of Operations and Enrollment Management; Hal Brown, Counselor; Joan Donovan, Coordinator of Counseling, Career, and Transfer Services; Brandon Seager, Assistant Professor of Wine Marketing; Jason Sidle, Director of Operations, TC3 Bistro; and Sue Stafford, Associate Professor of Hotel & Restaurant Management.

On February 14, I traveled to the Cortland Extension Center for a meeting with SUNY Cortland President, Provost and VP of Finance, the Mayor of Cortland, City of Cortland Finance Director, Director of the Downtown Partnership and Martha Hubbard to discuss potential collaborations and partnerships to support the economic development and revitalization of downtown Cortland.