



TO: Board of Trustees
FROM: Orinthia Montague, President
DATE: June 19, 2019
SUBJECT: President's Report to the Board

Enrollment

As of June 17th, **Summer Enrollment** is at 492. We are down 25% from last year. We are doing additional summer late start marketing pushes to help shrink this gap but we will not have final numbers for a few more weeks.

Our enrollment budget goal for fiscal 19-20 is 2183 (headcount) students. The following is enrollment as of June 13th:

1277 Headcount	519.57 FTE
New:	264
Continuing:	835
Readmits:	91
Full-time	901
Part-time	376

The first Instant Registration Day was held this past Saturday. We were able to enroll 58 students (New=40; Readmits=11, Transfer=7). We are up in enrolled students compared to this time last year.

Additionally, we have 1242 unregistered applicants, 1003 of which are new students. Effective Monday, June 17, we will engage volunteers from the campus community in a telephone campaign to the 1003 unregistered new students. Volunteers will be split into enrollment teams led by an admissions representative that consist of admissions, financial aid, student success, registration and billing personnel. Enrollment teams will contact new, unregistered students from June 17-28th. All volunteers will be given a script and the teams will work together to answer questions that may arise from the targeted phone calls. The goal is to fill registration spots from now through mid-July. Typically, students begin the registration process in mid-July. The phone campaign is a special motivator to get students scheduled for placement testing and registration early. The special phone campaign is a personal touch meant to yield greater enrollment numbers.

A special enrollment team of seasoned professionals will focus on unregistered readmits and transfers.



Union Negotiations

Negotiations with bargaining units are on-going with the exception of the Faculty Association which is at an impasse. We received notification last week that an Arbitrator has been assigned.

Sponsor Budget Requests

As you may be aware, both Tompkins County and Cortland County Legislative Budget Committees have indicated support of the College's request for a 5% increase in sponsor support. The request must now go to the full Legislature (6/27 for Cortland and 7/16 for Tompkins).

Recognitions

- Tompkins Cortland Community College's website has been named one of the best in the state. The website (tompkinscortland.edu) was recognized by the State University of New York Council for University Advancement (SUNYCUAD) at the 2019 annual conference in Saratoga Springs. The competition was open to all websites produced at the 64 SUNY schools.

The SUNYCUAD Awards for Excellence Program was created to identify projects that have achieved outstanding results through good planning, well-conceived goals, effective solutions, to share models of performance throughout the SUNY system, and to reward institutions and individuals for their singular achievements. The Excellence in Websites category recognizes the best in web design and content at institutions that manage their sites through in-house staff.

Tompkins Cortland's website went through a comprehensive redesign in 2019, with the new site launching in August. The website was the product of the College's Marketing and Communications team, with Associate Director of Communications, Robert Edgecomb, leading the project before his retirement.

- The Distinguished Service Award was established to recognize individuals who have made long-term commitments of time and energy to New York State Transfer and Articulation Association (NYSTAA).

It recognizes significant and lasting contributions to the organization and advocacy for transfer issues. Recipients may have served the organization as board members, officers, active committee members, NYSTAA/transfer issues advocates across the State, conference presenters, professional leadership, role models for new transfer professionals, or in many other capacities deemed significant to the mission of NYSTAA.

Heather Stevens, Coordinator of Transfer Services at TC3 received this award.



- Our members of the College recently completed the PEAKS Leadership Program which is a collaboration currently between Tompkins Cortland CC, Onondaga CC, Mohawk Valley CC and Dutchess Community College. Participants from TC3 were Chris Armitage, Rhonda Kowalski, Angela Martin and Sheila Abbey.

Housing Update

Several entities have expressed interest in utilizing our vacant campus housing. In an effort to be equitable and transparent regarding all proposals the College and the Foundation developed an RFP which was distributed on 6/14. Once the required timeframe for responses has passed, the Housing Work Group will recommend proposals for moving forward.

Miscellaneous

The College received a \$150K grant from SUNY to focus on Applied Learning and Internships. Deb Mohlenhoff will lead the development of this initiative for the campus connecting faculty community businesses/organizations.

Meetings/Presentations

5/16-19	Ithaca College Board Meetings and Commencement
5/20	Retiree Event
5/21	Nursing Pinning Ceremony
5/22	Staff & Faculty Softball Game
5/23	Commencement
5/27	Memorial Day – College Holiday
5/28	Interview with Coordinator of Tutoring & Accommodation Services Candidate
5/29	Phone Interviews for Candidates for Cortland County Administrator
5/30	Ithaca Festival Parade
6/3	Interview with Coordinator of Tutoring & Accommodation Services Candidate
6/4	Keynote Speaker at the New York State Association for College Admissions Counseling Conference at LeMoyne College in Syracuse
6/5	College Operating Budget to the Cortland County Budget and Finance Committee
6/6	College Initiative Upstate Reception/Celebration



- 6/7 PEAKS Leadership Development Program
- 6/13 Leadership Tompkins Celebration
- 6/17 Shared Services Meeting at Onondaga Community College
- 6/19-20 Ithaca College Board Meeting